

INTRODUCTION FOR SETH SHAPIRO

Two-time Emmy® Award winner Seth Shapiro is a leading advisor and speaker in innovation, media and technology worldwide. His clients include The Walt Disney Company, Comcast, DIRECTV, Intel, IPG, NBC, Showtime, Goldman Sachs, and a range of new ventures.

Mr. Shapiro is an Adjunct Professor at the USC School of Cinematic Arts. He is a Governor of the Television Academy, and sits on its Executive Committee. He is currently completing two books on the evolution of the media business.

Ladies and gentlemen, please give a warm welcome to Seth Shapiro!