



SETH SHAPIRO BIO

Two-time Emmy® Award winner Seth Shapiro is a leading advisor and keynote speaker in business innovation worldwide. His clients include The Walt Disney Company, Comcast, DIRECTV, Intel, IPG, NBC, Showtime, RTL, Universal, Slamdance Studios, Goldman Sachs, government bodies in Europe, Australia/New Zealand, Canada, Brazil, and a range of new ventures. He is currently completing two books on the evolution of the media business.

Mr. Shapiro is an Adjunct Professor at the USC School of Cinematic Arts. He is a Governor of the Television Academy, and sits on its Executive Committee. Shapiro has served as a frequent Expert Witness, including before the FCC, and has been quoted in publications including The Economist, The New York Times, The LA Times, The Boston Globe, Bloomberg, The Associated Press, PBS and The Daily Mail UK. As Head of Production at DIRECTV Advanced Services, he launched over 25 services, including TiVo by DIRECTV, the world's first major DVR platform.

Shapiro sits on the Annenberg Research Council and the Producer Guild's New Media Council. He is a Magna cum Laude graduate of New York University and was Adelbert Alumni Scholar at Case Western Reserve University.